



Vidyavardhaka Sangha
Vidyavardhaka First Grade College
Sheshadri Iyer Road, Mysuru
Career Guidance & Placement Cell

In Association with
Atharva Business Services
Special Talk

On

Campus to corporate

By

Mr Afthab & Mr Belliapa

07th Feb, 2019

Mysuru

A special talk on “campus to corporate” has been conducted at p m chikkaboraiha memorial hall, on 7th feb 2019 in association with “ATHAVARA BUSINESS SERVICES”- Mysore.





Coordinators of ABS Mr. Aftab and Mr. Belliappa addressed the Final year students of Bcom/BBA/BA. Initially Mr. Belliappa gave an insight about the softskills required by corporates these days. He also stated various humourous examples to make students to understand about soft skills like Communication that why we need it: Both written and verbal communication skills are of utmost importance in the workplace because they set the tone for how people perceive us. Whereas hard skills are the tangible and technical skills easily demonstrated by a candidate's qualifications and specific professional experiences, **soft skills** is a term used by employers to refer to the more intangible and non-technical abilities that are sought from candidates.

Soft skills are sometimes referred to as **transferable skills** or **professional skills**. As this term implies, these are skills that are less specialized, less rooted in specific vocations, and more aligned with the general disposition and personality of a candidate. Examples of important soft skills are [communication](#), [teamwork](#) and [problem solving](#). Put simply, body language is the unspoken element of communication that we use to reveal our true feelings and emotions. Our gestures, facial expressions and posture, for instance. When we are able to "read" these signs, we can use it to our advantage. For example, it can help us to understand the complete message of what someone is trying to say to us, and to enhance our awareness of people's reactions to what we say and do. We can also use it to adjust our own body language so that we appear more positive, engaging and approachable.



Mr. Aftab highlighted that as a soft skill, [communication](#) is not about multiple syllables or rousing speeches. Able communicators can adjust their tone and style according to their audience, comprehend and act efficiently on instructions, and explain complex issues to colleagues and clients alike. Communication is also an important aspect of leadership, since leaders must be able to delegate clearly and comprehensibly. He also stated that communication should connect the people.

Mr Manoj from ABS introduced the speakers and Prof Geetha N, Prof Lavanya S and Prof Kumuda D R were present in the programme.

