



VIDWATH 2K22

PRESS MEET | STAFF PRE-MEET

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“Vidwath 2K22” (Mark Your Legacy) on 29st and 30th July

Vidwath - A State Level Inter Collegiate Commerce and Management Fest and a cultural extravaganza is being organized on 29th and 30th July, 2022 by Vidyavardhaka First Grade College in its premises. Vidyavardhaka First Grade College, which is functioning under the aegis of Vidyavardhaka Sangha, Mysore, is hosting “A Two-Day State Level Commerce and Management Fest - Season 14”. The programme will be inaugurated by Dr.B.S.Ajai Kumar, Founder and Executive Chairman, Healthcare Global Enterprises Ltd.

Dr. Chandragupta I.P.S, Commissioner of Police, Mysuru, will be the Chief Guest.

Vidwath is an exuberant platform for assessing Commerce and Management skills among the students. Besides the core events, the Non-Core events are also included for Non- Commerce students, to focus on their skills and talents.

Vidwath 2K22 - season14 has a plethora of Core, Non-Core and Cultural events viz., Vision Quest (Chill Spill- ice breaking), 5 core events that comprises of (1) *Insta Fin (Finance)*, (2) *Dynamic Tycoon (Marketing)*, (3) *Wruth (Human Resource Management)*, (4) *Aasta(Banking and Insurance)* and (5) *Trailblazer (Best Entrepreneur)*.

Non-Core events Comprises of (1) *Snazzy Flash (photography)*, (2) *The Reel-istic(Reels)*, (3) *Fortis Fortuna (Treasure Hunt)*, (4) *Endeavor(Minute to Win It)* and (5) *Haste Your Taste (Cooking Without Fire)*. Events will be conducted simultaneously in various designated places. The events will be conducted in many stages; the events for the qualifying teams will be continued on 30th July 2022.

A cultural extravaganza will be staged on both the days of the fest. On 29th July 2022, at 7:00 p.m, a state level inter collegiate-multicultural group dance competition is organized and this event will be inaugurated by Ms.Amrutha Iyengar, Actress, Sandalwood. And on 30th July 2022, after valedictory at 7:00 p.m. a cultural evening will be hosted by the students of Vidyavardhaka First Grade College. And this event will be inaugurated by Sri.Naveen Sajju, Popular Playback singer.

The program concludes with the distribution of prizes. The overall championship includes a cash prize of Rs. 15,000, a trophy and certificate (only core events will be considered for overall championship). Attractive cash prizes, trophy and certificates apart for the Non-Core and Cultural Competition winners. The valedictory program is scheduled at 4:30 PM on 30th July 2022, for which Sri.Prashanth B.S, Managing Director, Safe Wheel Group and President, Mysuru Sangha Samstegala Okkuta, Mysuru will be the Chief Guest.

The two days program will be presided by Sri. GundappaGowda, President, VV Sangha(R), Mysuru. Sri.P.Vishwanath, Hon.Secretary, VV Sangha(R), Mysuru, Sri.Srishaila Ramannavar, Hon.Treasurer, VV Sangha(R), Mysuru, Sri.T.Nagaraju, Chairman, CMC, VVFGC, Mysuru will be the chief guests. It is requested to the Print



and Electronic Media to give wide publicity for the event in order to reach information to the students of various colleges in the state.



