



VIDYAVARDHAKA FIRST GRADE COLLEGE, MYSURU.

PROGRAM OUTCOMES

BACHELOR OF COMMERCE (BCOM)

PROGRAM OUTCOME:

- The students will be ready for employment in functional areas like accounting, taxation, banking, insurance and corporate law and will have an attitude for working effectively and efficiently in a business environment.
- The commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.
- The program builds the ability to Analyze and Integrate learning from various courses and explores Creativity, Confidence and Communication skills.

PROGRAM SPECIFIC OUTCOMES:

- Students also acquire skills to work as tax consultant, audit assistant and other financial supporting services.
- Students have choices to pursue professional courses such as CA, M.COM, MBA, CMA, ICWA, CS, etc. Students are also able to play roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
- The student within this 3year will gain the critical management skills involved in planning, structuring, leading, and controlling an organization or industry.

COURSE OUTCOMES:

The B.COM program courses aims to meet the needs of the youths aspiring to build a career in the most vibrant corporate sector, Government institutions and social organizations. The course also meets the needs of the young and enterprising youths nurturing entrepreneurial dream of their own startups. The course intends to groom the entrepreneurial skills of the youth as its offers wider and unlimited employment opportunities to them.



List of subjects of B.COM COURSES through which student's potentiality will be built.

<u>I SEMESTER</u> 1.3 DSC-1 Business Management 1.4 DSC-2 Financial Accounting 1.5 DSC-3 Management of Banking and Insurance Services	<u>II SEMESTER</u> 2.3 DSC-4 Cost Accounting 2.4 DSC-5 Financial accounting II 2.5 DSC-6 Principles of Marketing
<u>III SEMESTER</u> 3.3. DSC-7 Corporate Accounting I 3.4 DSC-8 Income Tax – I 3.5 SEC-1 SEC-ANY ONE FROM GROUP-A 3.6 AECC Disaster Management	<u>IV SEMESTER</u> 4.3 DSC-9 Corporate Accounting II 4.4 DSC-10 Income Tax – II 4.5 DSC-11 Quantitative Techniques 4.6 SEC-2 SEC-ANY ONE FROM GROUP-A
<u>V SEMESTER</u> 5.1 DSC-12 Entrepreneurship Development 5.2 DSC-13 IFRS (IND-AS) 5.3 SEC-3 SEC(Any One From - Group-A) 5.4 DSE-1 Elective-I(Any One From Group-B) 5.5 DSE-2 Elective-II (Any One From Group-B) 5.6 DSE-3 Elective-III-(Any One From Group-B)	<u>VI SEMESTER</u> 6.1 DSC-14 Principles and Practice of Auditing 6.2 DSC-15 Business laws 6.3 SEC-4 SEC(Any One From Group-A) 6.4 DSE-4 Elective-I(Any one from Group-C) 6.5 DSE-5 Elective-II (Any one from Group-C) 6.6 DSE-6 Elective-III-(Any one from Group -C)

Group A- Skill Enhancement Courses (SEC)-The Skill enhancement courses

may be offered in the following order:

III and IV semester V and VI semester

- a) Computerized accounting E-filing
- b) Logistics and supply Chain
- c) Management
- d) Corporate tax planning
- e) Company Law and Secretarial
- f) Practice



- g) Quantitative decision tools
- h) Advertising I Advertising II
- i) Principles and practice of
- j) General insurance
- k) Business Research methodology

Group B- DISCIPLINE SPECIFIC ELECTIVES (DSE) (Any three of the following)

5th Semester

- 1 Consumer Affairs
- 2 International Businesses
- 3 Indirect Taxes-I
- 4 Financial Management-I
- 5 Advanced Cost and Management Accounting-I
- 6 Retail Management

GROUP-C- DISCIPLINE SPECIFIC ELECTIVES (Any three of the following)

6th Semester

- 1 Investment Analysis and Portfolio Management
- 2 Financial Derivatives
- 3 Indirect Taxes-II
- 4 Financial Management-II
- 5 Advanced Cost and Management Accounting-II
- 6 Organizational Behavior

Objectives of the above followed subjects:

- Build a strong foundation for the students in the different areas of commerce
- Develop the skills required for applying the concepts and techniques in the field of Commerce



- Build a strong attitude in the minds of students to work efficiently and effectively
- Make the students to develop entrepreneurship skills
- Develop the students to take the business decisions in an apt manner
- Train the students to work efficiently in different business environment

BACHELOR OF ADMINISTRATION (BBA)

PROGRAM OUTCOME:

- Student will inculcate global view of the industrial and organisation establishment and their functions which support the business system.
- Students will be specialized in the area of management like human resource, finance operations and marketing and system.
- The program is designed to prepare student to exploit opportunities being newly created in the management profession and train the students in communication skills effectively.
- Students will develop appropriate skills so as to make them competent and provide themselves self-employment.
- Graduates will have a solid foundation to pursue professional careers and take up higher learning courses such as MBA, MCA, MCM, MMM, M. Phil, Ph.D. as well as research.

PROGRAM SPECIFIC OUTCOMES:

- Students will gain conceptual and analytical abilities required for effective decision making.
- Understand the dynamic and complex working environment of Business.
- Understand the problems faced by the business sector in the Current scenario.
- Determine the various PEST (Political, Economic, and Social Technological) factors influence on changes of business environment and Understand the micro and macro marketing environment
- Analyze the various aspect of business research in the area of marketing, human resource and finance.
- Analyze and preparation of project report for the Functional areas of research.



- Function effectively as an individual and as a member or leader in teams, and in multidisciplinary settings by demonstrating life skills, coping skills and human values.

COURSE OUTCOMES:

The BBA program courses will train the student by product based and applied learning. It builds leadership qualities and develops Entrepreneurship. Students have an option for going corporate live project and Project internship. Finally builds Business plan competition/ teamwork in Exposureing CSR.

List of subjects of BBA COURSES through which student's potentiality will be built.

<u>I SEMESTER</u> 1.3 Financial Accounting -I 1.4 Principles of Management 1.5 Business Environment	<u>II SEMESTER</u> 2.3 Business Decision Theories 2.4 Management of Services 2.5 Financial Accounting - II
<u>III SEMESTER</u> 3.3 Management Information System 3.4 Financial Accounting-III 3.5 Cost Accounting 3.6 Disaster Management	<u>IV SEMESTER</u> 4.3 Quantitative Techniques 4.4 Commercial Law 4.5 Organizational Behaviour 4.6 Management Accounting
<u>V SEMESTER</u> 5.1 Company Law 5.2 Business Statistics-I 5.3 Tax Management-I 5.4 Business Research Methods / Project Management 5.5 Elective-I(MM/HRM/FM) 5.6 Elective-II (MM/HRM/FM)	<u>VI SEMESTER</u> 6.1 Entrepreneurship and Small Business Management 6.2 Business Statistics-II 6.3 Tax Management-II 6.4 A Business Policy 6.4 B Project Report 6.5 Electives-III(MM/HRM/FM) 6.6 Elective-IV(MM/HRM/FM)

Elective Groups

1. Marketing Management:

Elective I: Principles of Marketing

Elective II: Rural Marketing and Consumer Behaviour

Elective III: Advertising



Elective IV: Retail and Supply Chain Management

2. Human Resource Management

Elective I: Human Resource Management

Elective II: Human Resource Development

Elective III: Performance Appraisal and Compensation Management

Elective IV: Employee Empowerment and Industrial Relations

3. Financial Management:

Elective I: Financial Management

Elective II: Working Capital Management

Elective III: Financial Services

Elective IV: Investment Analysis and Portfolio Management

Objectives of the above followed subjects:

1. Gain an understanding of the concepts fundamental to environmental science.
2. Build a strong attitude in the minds of students to work efficiently and effectively.
3. Make the students to develop entrepreneurship skills
4. Understand the relationships between humans and their environment.
5. Builds leadership qualities and sets an idea to go for their own startups.

BACHELOR OF ARTS (BA)

PROGRAM OUTCOME:

- Ability to analyze, synthesize and integrate knowledge. Capability to evaluate the validity of arguments and conclusion.
- Proficiency in speaking, reading, writing and listening in English and one Indian language and find meaning of the world by connecting people, ideas, books, media and technology.
- Ability to understand the national development, informed awareness of issues and participate in civic life.
- Understand the issues and perspectives of environment context and sustainable development.



PROGRAM SPECIFIC OUTCOMES:

- Students will get link with society and intercede the disagreement and help to reach conclusion.
- They are been demonstrate intellectual awareness and competencies and it reflect on one's cultural identities and values.
- Understand and recognised value system, moral dimensions and self-responsibility for nation and society. Demonstrate personal and intellectual integrity and academic accountability. Collaborate respectfully with others, individually and in teams.
- Acquire the ability to engage in independent and lifelong learning in broad context of socio-technological changes.
- Function effectively as an individual and as a member or leader of diverse teams and in multi-disciplinary settings.

COURSE OUTCOMES:

The B.A Course will enlighten the students with detailed knowledge and perspectives across disciplinary boundaries. Develop a detailed understanding of the current state of knowledge in one or more disciplines. Recognize the value, use and limits of multi-disciplinary learning. Cultivate an openness to consider and engage alternative research perspectives.

List of subjects of B.A. COURSES through which student's potentiality will be built.

<u>I SEMESTER</u> HIS- History of India ECO- Principles of Micro Economics GEO- Human Geography POL.SCL- Indian Government & Politics IC- Indian Constitution	<u>II SEMESTER</u> HIS- History of India (Up to 1206 A.D.) ECO- Indian Economics GEO- Physical Geography POL.SCL- Introduction to Political Science EVS- Environmental Studies
<u>III SEMESTER</u> HIS- Indian National Movement ECO- Mathematics & Statistics for Economics GEO- Geography of India POL.SCL- International Relations CS- Computer Application	<u>IV SEMESTER</u> HIS- History of Modern India ECO- Principles of Macro Economics GEO- Regional Geography of the World POL.SCL- Major Political Ideologies



	SEC- Communicative Skills in English & Kannada
<u>V SEMESTER</u> HIS- History of Modern Europe ECO- Economics of Development & Planning GEO- Regional Geography of Karnataka POL.SCL- Local Government	<u>VI SEMESTER</u> HIS- History & Culture of South India ECO- Money, Banking & Public Finance GEO- Economic Geography & Practical vice- Interpretation of Topographical Maps POL.SCL- Public Administration & Public Policy

Objectives of the above followed subjects:

1. Students are accessible with a wide range of educational backgrounds and professional and personal circumstances
2. Students will demonstrate advanced critical thinking skills
3. Assist students in the development of intellectual flexibility, creativity, and cultural literacy so that they may engage in life-long learning.

MASTER OF COMMERCE (M.COM)

PROGRAM OUTCOME:

- Students will acquire conventional as well as contemporary areas in the discipline of Commerce.
- Enables a student well versed in national as well as international trends.
- Enable the students for conducting business, accounting and auditing practices, role of regulatory bodies in corporate and financial sectors nature of various financial instruments.
- Students will acquire in-depth knowledge of all core areas specifically Advanced Accounting, International Accounting, Management, International and Indian Business Environment, Research Methodology and Tax planning.

PROGRAMME SPECIFIC OUTCOMES:

- Students will be trained by the techniques of managing the business with special focus on marketing, Insurance and banking theory law and practices.



- Gains the knowledge of basic accounting principles and the latest application oriented corporate accounting methods.
- Develops the decision making skill through costing methods and practical application of management accounting principles.
- Enhance the horizon of knowledge in various field of commerce through advertising and sales promotion, auditing and entrepreneurial development.
- Enhance the computer literacy and its applicability in business through latest version on tally and e-commerce principles.
- Creates awareness in application oriented research through research for business decisions.

COURSE OUTCOMES:

The aim of this course is to provide the knowledge of accounting theory based on conceptual framework of accounting theory and also the critical thinking skills necessary to analyze and interpret accounting related transactions in accordance with accounting theory, and the financial reports generated by the accounting system.

List of subjects of M.COM COURSES through which student's potentiality will be built.

<u>I SEMESTER</u> HC01 Accounting Theory HC02 Corporate Governance and Business Ethics HC03 Financial Management HC04 Marketing Management SC01 Business Policy and Environment SC02 Statistics for Business Decisions SC03 Advanced Auditing	<u>II SEMESTER</u> HC05 Capital Market Instruments HC06 Human Resource Management HC07 Organizational Behavior SC04 Computer Applications in Commerce SC05 Strategic Management OE01 Stock Markets and Investment Decisions
<u>III SEMESTER</u> HC08 Business Research Methods HC09 International Business SC06 Management of Social Enterprises SC07 Portfolio Management SC08 Entrepreneurship Development SC09 Elective Group A:Business Taxation Paper 1: Indirect Tax Law and	<u>IV SEMESTER</u> HC10 International Accounting HC11 Operations Research SC14 Foreign Exchange Management SC15 International Financial Management SC16 Project Work SC17 Elective Group A:Business Taxation Paper 2: Corporate Tax Law



Practice SC10 Elective Group B : Financial Accounting Paper 1: Contemporary Areas of Financial Accounting SC11 Elective Group C: Financial Management Paper1 : Strategic Financial Management SC12 Elective Group D:HumanResource Management Paper1:Strategic Management of Human Resources SC13 Elective Group E:Management Accounting Paper1:Marginal Costing and Decision Making SC	and Planning SC18 Elective Group B: Financial Accounting Paper 2:International Financial Reporting Standards SC19 Elective Group C: Financial Management Paper 2: Financial Derivatives SC20 Elective Group D: Human Resource Management Paper 2: International Human Resource Management SC21 Elective Group E:Management Accounting Paper 2: Cost Management SC
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Objectives of the above followed subjects:

1. Acquaint a student with conventional as well as contemporary areas in the discipline of Commerce.
2. Enable a student well versed in national as well as international trends.
3. Enable the students for conducting business, accounting and auditing practices, role of regulatory bodies in corporate and financial sectors nature of various financial instruments.
4. Provides in-depth understanding of all core areas specifically Advanced Accounting, International Accounting, Management,
5. Understands different styles of leadership and its impact on decision making process
6. Analyze challenges and opportunities in the field of trendy business