

**Internal Quality Assurance Cell (IQAC)  
and Submission of Annual Quality Assurance  
Report (AQAR)**

**2016-17**

# The Annual Quality Assurance Report (AQAR) of the IQAC for the year 2016-17

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

## Part – A

### I. Details of the Institution

1.1 Name of the Institution	Vidyavardhaka First Grade College
1.2 Address Line 1	Sheshadri Iyer Road
Address Line 2	
City/Town	Mysuru
State	Karnataka
Pin Code	570001
Institution e-mail address	vvfgc@yahoo.co.in
Contact Nos.	0821-2422385
Name of the Head of the Institution:	Dr S MariGowda
Tel. No. with STD Code:	0821-2421619
Mobile:	9448609438

Name of the IQAC Co-ordinator:

Manjula B M

Mobile:

9901239772

IQAC e-mail address:

manjua666@gmail.com

1.3 NAAC Track ID (For ex. MHCOGN 18879)

KACOGN11742

1.4 NAAC Executive Committee No. & Date:

(For Example EC/32/A&A/143 dated 3-5-2004.  
This EC no. is available in the right corner- bottom  
of your institution's Accreditation Certificate)

**EC/33/312 Date:16-09-2004**  
EC/57/RAR/85 Date: 30-11-2011

1.5 Website address:

www.vfgc.in

Web-link of the AQAR:

www.vfgc.in/AQAR2016-17.docx

For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 <sup>st</sup> Cycle	B		2004	5 Years
2	2 <sup>nd</sup> Cycle	B	2.61	2011	5 Years
3	3 <sup>rd</sup> Cycle				
4	4 <sup>th</sup> Cycle				

1.7 Date of Establishment of IQAC :

DD/MM/YYYY

29-11-2005

1.8 AQAR for the year (for example 2010-11)

2016-17

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011))

- i. AQAR 22-12-2016 (DD/MM/YYYY)4
- ii. AQAR 27-11-2015 (DD/MM/YYYY)
- iii. AQAR 12-12-2014 (DD/MM/YYYY)
- iv. AQAR 23-11-2013 (DD/MM/YYYY)

1.10 Institutional Status

University State  Central  Deemed  Private

Affiliated College Yes  No

Constituent College Yes  No

Autonomous college of UGC Yes  No

Regulatory Agency approved Institution Yes  No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education  Men  Women

Urban  Rural  Tribal

Financial Status Grant-in-aid  UGC 2(f)  UGC 12B

Grant-in-aid + Self Financing  Totally Self-financing

1.11 Type of Faculty/Programme

Arts  Science  Commerce  Law  PEI (Phys Edu)

TEI (Edu)  Engineering  Health Science  Management

Others (Specify)

1.12 Name of the Affiliating University (for the Colleges)

Mysore University

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

University

University with Potential for Excellence

UGC-CPE

DST Star Scheme

UGC-CE

UGC-Special Assistance Programme

DST-FIST

UGC-Innovative PG programmes

Any other (Specify)

UGC-COP Programmes

## **2. IQAC Composition and Activities**

2.1 No. of Teachers

02

2.2 No. of Administrative/Technical staff

01

2.3 No. of students

02

2.4 No. of Management representatives

03

2.5 No. of Alumni

02

2.6 No. of any other stakeholder and  
community representatives

02

2.7 No. of Employers/ Industrialists

01

2.8 No. of other External Experts

01

2.9 Total No. of members

14

2.10 No. of IQAC meetings held 04

2.11 No. of meetings with various stakeholders: No.  Faculty   
Non-Teaching Staff  Students  Alumni  Others

2.12 Has IQAC received any funding from UGC during the year? Yes  No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.  International  National  State  Institution Level

(ii) Themes

1. Digital Economy in India: Challenges ahead
2. Personality Development

2.14 Significant Activities and contributions made by IQAC

TQM Programme conducted for the fresher's (B.Com, BBA, BA) and induction program for M.Com  
Communication skill for BA students  
Computer coaching classes for BBA students and tally programme for final year B.Com students  
Tally ERP, Advanced Excel, Spoken English Classes for PG Students

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year \*

Plan of Action	Achievements
Industrial Visit	Faculty development program
Academic calendar should be	

prepared for each year	
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\* Attach the Academic Calendar of the year as Annexure.

2.15 Whether the AQAR was placed in statutory body Yes  No

Management  Syndicate  Any other body

Provide the details of the action taken

College magazine released for the academic year 2015-16 Guest lecture and seminars conducted for various subjects Spoken coaching classes for BA & First year M.Com Students Global skill Enhancement programmes conducted Remedial classes for the needy students held Training provided relating to Bank exams as well as competitive exams NET & KSET Coaching class were conducted for M.Com Students Advanced Excel and Tally programme were also conducted for M.Com & Final Year B.com students
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## Part – B

### Criterion – I

#### I. Curricular Aspects

##### 1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	02			
PG	01			
UG	03			
PG Diploma				
Advanced Diploma				
Diploma				
Certificate				
Others				
<b>Total</b>	06			
Interdisciplinary				
Innovative				

- 1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options  
(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	3+1
Trimester	
Annual	

1.3 Feedback from stakeholders\* Alumni  Parents  Employers  Students   
*(On all aspects)*

Mode of feedback : Online  Manual  Co-operating schools (for PEI)

*\*Please provide an analysis of the feedback in the Annexure*

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Yes, Mysore University has revised Syllabus for 1st Year BBA

1.5 Any new Department/Centre introduced during the year. If yes, give details.

No

## Criterion – II

### 2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
05+22	16	05-06		

2.2 No. of permanent faculty with Ph.D.

04

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
	13								

2.4 No. of Guest and Visiting faculty and Temporary faculty

02

05

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended			
Presented papers	09	21	03
Resource Persons			

2.6 Innovative processes adopted by the institution in Teaching and Learning:

ICT Enabled Classes

2.7 Total No. of actual teaching days during this academic year 243

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions) Open Book Examination

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop   04

2.10 Average percentage of attendance of students 87 %

2.11 Course/Programme wise  
distribution of pass percentage :

Title of the Programme	Total no. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
B.Com	237	21.94 %	53.58 %	10.23 %	10.97 %	96.62 %
BBM	30		33.33 %	50 %		83.33 %
BA	38	15.79 %	60.53 %	10.52 %		86.84 %
M.Com	58	10.34 %	81.04 %	08.62 %		100 %

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

Through Feedback from Students

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	
UGC – Faculty Improvement Programme	01
HRD programmes	
Orientation programmes	05
Faculty exchange programme	
Staff training conducted by the university	
Staff training conducted by other institutions	01
Summer / Winter schools, Workshops, etc.	
Others	

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	04	11		07
Technical Staff				01

## Criterion – III

### 3. Research, Consultancy and Extension

#### 3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

Vidyavardhaka Research Foundation
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#### 3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number				
Outlay in Rs. Lakhs				

#### 3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	02			
Outlay in Rs. Lakhs	1.15			

#### 3.4 Details on research publications

	International	National	Others
Peer Review Journals	05	01	
Non-Peer Review Journals			
e-Journals	01		
Conference proceedings	08	10	

#### 3.5 Details on Impact factor of publications:

Range  Average  h-index  Nos. in SCOPUS

#### 3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects				
Minor Projects				
Interdisciplinary Projects				
Industry sponsored				
Projects sponsored by the University/ College				
Students research projects <i>(other than compulsory by the University)</i>				
Any other(Specify)				
Total				

3.7 No. of books published i) With ISBN No.  Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP  CAS  DST-FIST   
 DPE  DBT Scheme/funds

3.9 For colleges

Autonomy  CPE  DBT Star Scheme   
 INSPIRE  CE  Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences

organized by the Institution

Level	International	National	State	University	College
Number		01	01		
Sponsoring agencies					

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International  National  Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency  From Management of University/College

Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	
	Granted	
International	Applied	
	Granted	
Commercialised	Applied	
	Granted	

3.17 No. of research awards/ recognitions received by faculty and research fellows  
Of the institute in the year

Total	International	National	State	University	Dist	College

3.18 No. of faculty from the Institution who are Ph. D. Guides and students registered under them

02

16

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF  SRF  Project Fellows  Any other

3.21 No. of students Participated in NSS events:

University level  State level   
National level  International level

3.22 No. of students participated in NCC events:

University level  State level   
National level  International level

3.23 No. of Awards won in NSS:

University level  State level   
National level  International level

3.24 No. of Awards won in NCC:

University level  State level   
National level  International level

### 3.25 No. of Extension activities organized

University forum  College forum   
NCC  NSS  Any other

### 3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- Blood Donation Programme
- Swachatha Programme

## Criterion – IV

### 4. Infrastructure and Learning Resources

#### 4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	77400.800 Sqm		Management	77400.800 Sqm
Class rooms	1669.715 Sqm		Management	1669.715 Sqm
Laboratories	37.31 Sqm		Management	37.31 Sqm
Seminar Halls	69.16 Sqm		Management	69.16 Sqm
No. of important equipments purchased ( $\geq$ 1-0 lakh) during the current year.				
Value of the equipment purchased during the year (Rs. in Lakhs)				
Others				

#### 4.2 Computerization of administration and library

“Easy Lib” Software has been implemented for Library

#### 4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	18832	2068743	975	249112	19807	2317855
Reference Books	1614	472145	115	55613	1729	527758
e-Books	3125000	5725	3125000	5725	3125000	5725
Journals	49	42967	46	47439	46	47439
e-Journals	6000	5000	6000	5725	6000	5725
Digital Database						
CD & Video	75	28814	9	4246	84	33060
Others (specify)						

#### 4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing								
Added								
Total								

#### 4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

10 computers are installed in Reading room for the access of E-Books and E-Journals to the students and Internet access is provided to all the departments (Laptop), whole campus is Networked (Ipmsg)

#### 4.6 Amount spent on maintenance in lakhs :

i) ICT	.72
ii) Campus Infrastructure and facilities	13.71
iii) Equipments	.90
iv) Others	3.74
<b>Total :</b>	<b>19.07</b>

## Criterion – V

### 5. Student Support and Progression

#### 5.1 Contribution of IQAC in enhancing awareness about Student Support Services

IQAC encouraged the students to take up Professional programme such as CA, CS, and CMA etc. Many Students have cracked CPT, IPCC of ICAI and few also have cleared CS, CMA Foundation Course etc. IQAC has organized coaching classes for competitive exams in association with Negilayogi, an Agency for training, because of this many of our students are placed in various domains such as banks, police etc.

#### 5.2 Efforts made by the institution for tracking the progression

Analysis of semester wise results, observation of presentation and skills of Students in seminars and workshops

#### 5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
892	113	16	

#### (b) No. of students outside the state

#### (c) No. of international students

Men	No	%	Women	No	%
	713	69.83		308	30.17

Last Year						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
398	93	47	651		1189	307	81	41	592		1021

Demand ratio

Dropout %

#### 5.4 Details of student support mechanism for coaching for competitive examinations (If any)

Global skill enhancement programme held

No. of students beneficiaries

45

### 5.5 No. of students qualified in these examinations

NET  SET/SLET  GATE  CAT   
IAS/IPS etc  State PSC  UPSC  Others

### 5.6 Details of student counselling and career guidance

Counselling and career guidance activities conducted and 25 students have been given placement in various organizations

No. of students benefitted

### 5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
03	105	25	25

### 5.8 Details of gender sensitization programmes

### 5.9 Students Activities

#### 5.9.1 No. of students participated in Sports, Games and other events

State/ University level  National level  International level

#### No. of students participated in cultural events

State/ University level  National level  International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level  National level  International level

Cultural: State/ University level  National level  International level

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	296	10350113
Financial support from government	107	832483
Financial support from other sources	04	8880
Number of students who received International/ National recognitions		

5.11 Student organised / initiatives

Fairs : State/ University level  National level  International level

Exhibition: State/ University level  National level  International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed: Nil

## Criterion – VI

### 6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

**Vision:** To provide education to the poor and needy

**Mission:** By providing commerce education to make themselves employed and successful entrepreneurs and by providing management education to make them efficient leaders in business and by providing arts education to make them dynamic leaders of the society

6.2 Does the Institution has a management Information System

Yes

### 6.3 Quality improvement strategies adopted by the institution for each of the following:

#### 6.3.1 Curriculum Development

Faculty members are entirely involved in the curriculum development at university level. The burning issues & needs of the individuals and corporate houses are incorporated in the syllabus of university because of faculties of our college are also the members of BoS

#### 6.3.2 Teaching and Learning

Continuous evaluation program through CBCS and ICT learning

#### 6.3.3 Examination and Evaluation

As per university of Mysore, Midterm examination for internal assessment Regular test have been conducted to evaluate students performance and also information have been given to the parents through sms

#### 6.3.4 Research and Development

8 students are pursuing research leading to Ph.D in commerce  
8 students are pursuing research leading to Ph.D in Management

#### 6.3.5 Library, ICT and physical infrastructure / instrumentation

Adopted

#### 6.3.6 Human Resource Management

Teaching staff is encouraged to do higher studies and Scope for minor research projects and taking up NET and SET exams  
50 % fee concession is being reserved for employees wards, financial assistance has been given to the faculties to attend workshops, conferences etc.  
Transportation facilities is also been given to the staffs and students to conduct academic trips and excursion.

#### 6.3.7 Faculty and Staff recruitment

As per the management recruitment policy transparency is maintained in governance as well as recruitment.

### 6.3.8 Industry Interaction / Collaboration

Collaborated with SIRC of ICAI Mysore Branch for Academic development.  
VLEAD , RUDSET of SDM

### 6.3.9 Admission of Students

1021

### 6.4 Welfare schemes for

Teaching	Teachers Benefit Fund
Non teaching	
Students	Student Welfare fund

### 6.5 Total corpus fund generated

194891

6.6 Whether annual financial audit has been done    Yes     No

### 6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Govt/Pvt	Yes	
Administrative	Yes	Govt		

### 6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes    Yes     No

For PG Programmes    Yes     No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

University reformed new syllabus for BBA course

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

Informing through circulars and also through conducting seminars

6.11 Activities and support from the Alumni Association

Non-Financial support in the form of equipment for office  
Financial support for conducting of various programs  
References extended by old students for recruitments  
Active participation in various programs as a resource person

6.12 Activities and support from the Parent – Teacher Association

For keeping track of attendance and creating good academic environment  
Participation of parents in various meetings regarding students progress

6.13 Development programmes for support staff

Conducting of Administrative workshops, faculty development program  
Digitalization and software program have been conducted  
The interested staff are encouraged to attend accounting and administrative programs conducted by government and other institution  
Parents have been invited for induction, valedictory and cultural programme through invitation, their suggestions have given due care in academic progress.

6.14 Initiatives taken by the institution to make the campus eco-friendly

Gardening and cleaning initiatives and also regular NSS activities

## Criterion – VII

### 7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

Offering of scholarships to the deserving meritorious and economically weaker section students and also offering concession in the college fees to the poor students and providing book loan facilities to backward students

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

Bridge courses have been successfully conducted for non-commerce and humanity students  
Identification of slow learner by class mentors and conducting remedial classes for the same

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

Offering of fee concession to meritorious-needy students  
A slum area near to the college has been chosen for helping them to avail the various government facilities

*\*Provide the details in annexure (annexure need to be numbered as i, ii,iii)*

7.4 Contribution to environmental awareness / protection

Non utilization of plastics in college campus  
Gardening and planting of trees  
Creating awareness among students about environmental protection through nature club  
Maintenance of cleanliness within the campus  
Waste management according to the complaint with Mysore Corporation

7.5 Whether environmental audit was conducted?    Yes     No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

## 8. Plans of institution for next year

Plans of institution for next year 2017-18

1. To conduct national level seminar/workshop by PG & UG department
2. To conduct two day state level conference by humanities
3. To conduct a national level seminar by each commerce and management of UG programme
4. To conduct training programme for NET and K-SET/competitive exams for PG and UG students
5. To conduct computer class to PG students – Tally/advance Excel
6. To conduct personality development programme and management training programme to PG students in collaboration with Sriram College of commerce, Delhi or personality development programme at Pegasus institute, Dehradun
7. To conduct special lectures on various subjects pertaining to different departments
8. Taking students to a farm and creation of awareness about soil conservation, environmental protection and agri business.
9. Conduction 10 days NSS camp in rural area and helping the rural folk about various awareness programs
10. Conducting the NAAC related workshops
11. Blood donation through Redcross
12. Helping needy through High hopes program
13. Prison Visit

Name Prof. Manjula B M

Name Dr S MariGowda

\_\_\_\_\_  
*Signature of the Coordinator, IQAC*

\_\_\_\_\_  
*Signature of the Chairperson, IQAC*

\_\_\_\_\_\*\*\*\_\_\_\_\_

**Abbreviations:**

CAS	-	Career Advanced Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DPE	-	Department with Potential for Excellence
GATE	-	Graduate Aptitude Test
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SF	-	Self Financing
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution
UPE	-	University with Potential Excellence
UPSC	-	Union Public Service Commission

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**Annexure 3.4: Details on Research Publication**

Sl.No	Name of the Teacher and Designation	Title of the Article/Research Paper	Name of the Journal or Edited Book in which published	Publisher's Name,Place & Year of publication
1	Dr.S.MariGowda Asso.Prof & HOD I/C	Strategic Human Resource Management –The need of an Hour”	In One Day National seminar on “Issues and challenges of Global work Place-Destination 2020” in May 2016	Basudev Somani College, Mysore  ISBN No.yet to be received
		HR Role – A New Panorama”	International Journal of Global Research for Analysis,  Vol 5, Issue 5, May 2016	ISSN Number 2277-8160
		A Study of Compliance of accounting standards by the listed companies in Karnataka	UGC sponsored  Minor Research Project	
		Impact of IFRS adoption on the quality of financial information –A study on Infosys Technology Ltd	Dept. of Commerce  Bangalore University in December 2016	Dept. of Commerce  Bangalore University in December 2016
		Strategic Recruitment and Selection – A Tool for Talent Acquisition	Indian Journal of Research- Paripex  Vol.6, Issue 3  March 2017	ISSNNo.2250-1991  March 2017
2	Ashwini S Asst.Professor	Work life Balance for Working women- A Comparative study on Public and Private sector Banks	International Journal of Global Research Analysis- Paripex  Vol.5 Issue: 12	ISBN No.2250-1991  December 2016
3	Rajeshwari G.M	Strategic Human Resource	In One Day National seminar	Basudev Somani College, Mysore

	<i>Asst.Professor</i>	Management –The need of an Hour”	on “Issues and challenges of Global work Place-Destination 2020” in May 2016	ISBN No.yer to be received
		HR Role – A New Panorama”	International Journal of Global Research for Analysis,  Vol 5, Issue 5, May 2016	ISSN Number  2277-8160
		Impact of IFRS adoption on the quality of financial information –A study on Infosys Technology Ltd	Dept. of Commerce  Bangalore University in December 2016	Dept. of Commerce  Bangalore University in December 2016
		Strategic Recruitment and Selection – A Tool for Talent Acquisition	Indian Journal of Research- Paripex  Vol.06, Issue 3  March 2017	ISSN No. 2250-1991

## 2016-17

### Article/Research papers published:

SI.No	Name of the Teacher and Designation	Title of the Article/Research Paper	Name of the Journal or Edited Book in which published	Publisher's Name, Place & Year of publication
1	Dr.S.MariGowda Asso.Prof & HOD I/C	Strategic Human Resource Management –The need of an Hour”	In One Day National seminar on “Issues and challenges of Global work Place-Destination 2020” in May 2016	Basudev Somani College, Mysore  ISBN No.yet to be received
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		Strategic Recruitment and Selection – A Tool for Talent	Indian Journal of Research- Paripex  Vol.6, Issue 3	ISSNNo.2250-1991  March 2017

		Acquisition	March 2017	
2	Ashwini S Asst.Professor	Work life Balance for Working women- A Comparative study on Public and Private sector Banks	International Journal of Global Research Analysis- Paripex Vol.5 Issue: 12	ISBN No.2250-1991 December 2016
3	Rajeshwari G.M Asst.Professor	Strategic Human Resource Management –The need of an Hour”	In One Day National seminar on “Issues and challenges of Global work Place-Destination 2020” in May 2016	Basudev Somani College, Mysore  ISBN No.yer to be received
		HR Role – A New Panorama”	International Journal of Global Research for Analysis,  Vol 5, Issue 5, May 2016	ISSN Number 2277-8160
		Impact of IFRS adoption on the quality of financial information –A study on Infosys Technology Ltd	Dept. of Commerce  Bangalore University in December 2016	Dept. of Commerce  Bangalore University in December 2016
		Strategic Recruitment and Selection – A Tool for Talent Acquisition	Indian Journal of Research- Paripex  Vol.06, Issue 3  March 2017	ISSN No. 2250-1991

**10. Conference/Seminar/Workshop attended:**

Sl.	Name of the Teacher and	Title of the conference/semina	Name of the	Title(s) of	Date and	Whether
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No	Designation	r Workshop	Organizer	Paper(s) Presented	Place of the Programme	National/ Internatio nal
1	Dr.S.MariGowda  Associate Professor and  HOD i/C	Organizing Secretary  For a One Day National Level Conference on ' DIGITAL ECONOMY IN INDIA; THE CHALLENGES AHEAD"	VVFGC  PG Centre  Mysore	Conducted	18 <sup>th</sup>  February  2016	National
		One Day Management Development Program on Inferential Statistics in Research	SDM-IMD  Mysore	Participated	June  2016	National
2	Ashwini S  Asst.Professor	One Day Faculty Development Program on "Creating a Conducive Learning Environment for Post Graduates Commerce Teachers"	Dept. of  Studies in Commerce,  UOM  Manasaga ngothi  Mysore	Participated	October  2016	National
3	Rajeshwari G.M  Asst.Professor	One Day Management Development Program on Inferential Statistics in Research	SDM-IMD  Mysore	Participated	June  2016	National
		Two Day IGNOU Orientation Programme	Regional Centre  Kochi	Participated	September  2016	
		One Day Faculty Development Program on	Dept. of  Studies in	Participated	October	National

		“Creating a Conducive Learning Environment for Post Graduates Commerce Teachers”	Commerce, UOM Manasaganthri Mysore		2016	
		Two Day Faculty Development Programme on Research Methodology and Statistical Analysis using SPSS and AMOS	Dept of MBA Vidyavardhaka College of Engineering Mysore	Participated	January 2017	National

**10. Articles published by teachers during 2016-17**

Sl. No	Name of the Teacher and Designation	Title of the Article	Name of the Journal or edited book in which published	Name of the publisher	Date of publication
1	Prof. Dhananjaya Palahalli Dept. of Kannada	Kabbalu Kuliyaali Huli	Shodha Bharathi	Bharathi College, Mandya	--
2	Smt. Sindhu C R Dept of English	Space beyond the Masks	ISBN No:2278-0211 Page No. 45-47	International Journal of Innovative Research and Development	July 2016
3	Dr. M. Shivalinge Gowda	Socio-Economic Challenges of Women Empowerment in India	All India Commerce Conference	All India Commerce Conference, Lucknow	November 2016

**11. Particulars of Books written by Teachers, During the year 2016-17**

Sl. No	Name of the Teacher and Designation	Name of the Co-Author (if any)	Title of the book	Name of the Publisher and place	Year of publication
1	Dr. M. Shivalinge Gowda Principal	Prof. Nagarjun Prof. Somanna S	Financial Accounting I	Himalaya Prakashana	2016
2	Dr S Ashwini	Smt Rajeshwari G M	Management of Banking and Insurance	Mysore Book House	2017

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**Date:20.04.2017**

**Signature of the Principal Or  
Head of the Institution with seal**

**12.List of papers presented at State level, National-level and International Level Conferences, Seminars Attended By Our Lecturers During 2014-15**

Sl. No	Name of the Teacher, Designation and Department	State /National/ International Level	Name of the Organizer	Title(s) of Paper(s) presented	Date and Place of the Programme	Name of the conference/Seminar/Workshop
1.	Dr. M. Shivalinge Gowda Principal	National	Vidyavardhaka first grade College, PG Centre, Mysuru-01,	Digital Empowerment of Rural People-Issues and Challenges”	Vidyavardhaka first grade College, PG Centre, Mysuru-01 18th Feb 2017	UGC Sponsored one day National Conference on “Digital Economy in India: the challenges ahead”
2.	Prof. N. Geetha Associate Professor, Dept. of Commerce	National	Dept of Business Studies, School of Business Studies, Karnataka Central University, Kalburgi	Women entrepreneurship & Regional Development	Dept of Business Studies, School of Business Studies, Karnataka Central University, Kalburgi On 25 <sup>th</sup> & 26 <sup>th</sup> Aug 2016	2 day National Conference on Role of Entrepreneurship and Tourism in Regional Development with Special reference to HKR
3.	Prof. R. Siddaraju Associate Professor, Dept. of	National	Vidyavardhaka first grade College, PG Centre, Mysuru-01,	Digital India: Barriers and Remedies.	Vidyavardhaka first grade College, PG Centre, Mysuru-01	UGC Sponsored one day National Conference on “Digital Economy in

	Economics				18th Feb 2017	India: the challenges ahead”
4.	Prof. Savitha K S Associate Professor, Dept. of History	National	Dept. of History, Teresian College, Mysuru	Vasahathushahi matthu Samrajyashahi Viruddha Balagangadhara Thilakara Horata	Dept. of History, Teresian College, Mysuru 30 <sup>th</sup> & 31 <sup>st</sup> March 2017	Two National Seminar on Facets of Indian Nationalism.
5.	Dr. Shriharsha B S Associate Professor, Dept. of Geography	International	Dept of Geography Osmania University, Hyderabad	Spatial Analysis of spillover effect of Bengaluru Metropolitan on Mysore City urban land use	Dept of Geography Osmania University, Hyderabad on 17 <sup>th</sup> and 18 <sup>th</sup> March 2017	X International Geographical Union, Conference on Urbanization, Health & Well Being and Sustainable development goals
6.	Smt. Reena Thomas Assistant Professor, Dept. of Geography	National	Dept of Studies in Geography, U O M, Mysuru	A Bird in a Hand is better than two in a Bush.”	Dept of Studies in Geography, U O M, Mysuru	38th Indian Geography congress, National association of geographers, India(NAGI),

		International	Dept of Geography Osmania University, Hyderabad	Urban transportation: Issues and Challenges	Dept of Geography Osmania University, Hyderabad on 17 <sup>th</sup> and 18 <sup>th</sup> March 2017	X International Geographical Union, Conference on Urbanization, Health & Well Being and Sustainable development goals
7.	Dr. Raghu B T Assistant Professor, Dept. of Pol. Science	State	Dept. of Political Science, PES College of Science, Arts & Commerce, Mandya	Challenges to Decentralized governance and Development in Rural Areas	Dept. of Political Science, PES College of Science, Arts & Commerce, Mandya on 17th February 2017	the UGC sponsored one day State Level seminar on “ Democratic Decentralization and Inclusive development:”
8.	Sri. Mohan Kumar N Assistant Professor, Dept. of Pol. Science	State	Dept. of Political Science, PES College of Science, Arts & Commerce, Mandya	Role of Grama Panchayaths in Panchayati Raj institutions in Karnataka	Dept. of Political Science, PES College of Science, Arts & Commerce, Mandya on 17th February 2017	the UGC sponsored one day State Level seminar on “ Democratic Decentralization and Inclusive development:”
9.	Sri. Sathish T Assistant Professor, Dept. of Commerce and	National	University of Mysore, Department of Studies in Economics & Co- operation Manasagangothri, Mysuru, Karnataka	Positive Impact of WTO on Indian Small Scale Industries	University of Mysore, Department of Studies in Economics & Co- operation Manasagangothri, Mysuru, Karnataka	one day National Level Conference on “Development Prospects of Indian Economy”

	Management	National	Dept of Business Studies, School of Business Studies, Karnataka Central University, Kalburgi	Marketing, Finance & Human Resource Strategies Tourism Department	Dept of Business Studies, School of Business Studies, Karnataka Central University, Kalburgi On 25 <sup>th</sup> & 26 <sup>th</sup> Aug 2016	2 day National Conference on Role of Entrepreneurship and Tourism in Regional Development with Special reference to HKR
		National	Vidyavardhaka first grade College, PG Centre, Mysuru-01,	Impact of Digitalization on Indian Economy	Vidyavardhaka first grade College, PG Centre, Mysuru-01 18th Feb 2017	UGC Sponsored one day National Conference on "Digital Economy in India: the challenges ahead"
10	Kum. Visyashree N S Assistant Professor, Dept. of Commerce and Management	International	Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysore-570011.	Impact of Ethical Human Resource Audit in Corporate Performance	Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysuru	5th International Conference on "Managing Human Resources at the Workplace"
11.	Smt.	International	Shri Dharmasthala Manjunatheshwara	Impact of Ethical Human	Shri Dharmasthala Manjunatheshwara	5th International Conference on "Managing Human Resources at

	Lavanya S Assistant Professor, Dept. of Commerce and Management		Institute for Management Development, Mysore-570011.	Resource Audit in Corporate Performance	Institute for Management Development, Mysuru	the Workplace
12.	Sri. Shashidhar S Assistant Professor, Dept. of Commerce and Management	National	Dept of Business Studies, School of Business Studies, Karnataka Central University, Kalburgi	Role of Entrepreneurship in Regional Development.	Dept of Business Studies, School of Business Studies, Karnataka Central University, Kalburgi On 25 <sup>th</sup> & 26 <sup>th</sup> Aug 2016	2 day National Conference on Role of Entrepreneurship and Tourism in Regional Development with Special reference to HKR
		National	11th Convention of Federation of Teachers councils of Commerce & Management in Karnataka & Davangere University Teachers' council of commerce and Management and Dept. of Studies & Research in Commerce	FDI in Education Sector	11th Convention of Federation of Teachers councils of Commerce & Management in Karnataka & Davangere University Teachers' council of commerce and Management and Dept. of Studies & Research in Commerce	National Seminar on "Emerging Paradigms in Global Business- Its Implications for Business Education

		International	International School of Management Excellence,88, Sarjapura Rd,Bngalore-562125	Implications of IND-AS on Banking Sector	International School of Management Excellence,88, Sarjapura Rd,Bngalore-562125	5th International Conference on Contemporary issues in Management
		International	SDM IMD	Work life balance:A perceptional study of work life balance in public sector	9th & 10 <sup>th</sup> December 2016- Mysore	5 <sup>th</sup> international conference on Managing Human Resources at the work place
13.	Sri. S. Siddarjau Assistant Professor, Dept. of Commerce and Management	National	Dept of Business Studies, School of Business Studies, Karnataka Central University, Kalburgi	Role of Entrepreneurship in Regional Development.	Dept of Business Studies, School of Business Studies, Karnataka Central University, Kalburgi On 25 <sup>th</sup> & 26 <sup>th</sup> Aug 2016	2 day National Conference on Role of Entrepreneurship and Tourism in Regional Development with Special reference to HKR
		International	International School of Management Excellence,88, Sarjapura Rd,Bngalore-562125	Implications of IND-AS on Banking Sector	International School of Management Excellence,88, Sarjapura Rd,Bngalore-562125	5th International Conference on Contemporary issues in Management

		International	SDM IMD	Industrial Relations:A study of perception of employees in JK tyres, Mysore	9th & 10 <sup>th</sup> December 2016- Mysore	5 <sup>th</sup> international conference on Managing Human Resources at the work place
14.	Kum. Kavyashree L Assistant Professor, Dept. of English	State	MMK & SDM Mahila Maha Vidyalaya Krishnamurthypuram, Mysore-570004.	Challenges of Teaching English At Undergraduate Level-An Appraisal	MMK & SDM Mahila Maha Vidyalaya Krishnamurthypuram, Mysuru on 31 <sup>st</sup> January 2017	one day State Level Seminar "Challenges of Teaching English At Undergraduate Level-An Appraisal"
		International	Rathinam College of Arts & Science Coimbatore-641021.	Trends in English Language	Rathinam College of Arts & Science Coimbatore On 17 <sup>th</sup> & 18 <sup>th</sup> Feb 2017	Two day International Conference on Emerging Revolutionary Advancements in English Language Teaching
		National	Vidyavardhaka first grade College, PG Centre, Mysuru-01,	Challenges of Digitalization of Economy	Vidyavardhaka first grade College, PG Centre, Mysuru-01 18th Feb 2017	UGC Sponsored one day National Conference on "Digital Economy in India: the challenges ahead"