



PLACEMENT CELL ACTIVITY

19-04-2024



Vidyavardhaka Sangha

Vidyavardhaka First Grade College
Sheshadri Iyer Road, Mysuru



IQAC & Skill Development Training, Career Guidance and Placement Cell
Jointly Organising
"One Day Training"

"INSIGHTS INTO INDUSTRY READY PROGRAMME"

For Final Year Students

Resource Person (Trainer)

DR. M B GURURAJ

Principal Advisor to Chief Ministers in India

Sri Shashidhar S | Kum. Harshitha.M | Kum Meghana M S

Dr.S.MariGowda

Coordinators, Career Guidance and Placement Cell

Principal, VVFGC, Mysuru

Venue : Sri. P.M.Chikkaboraiiah Hall | Date : 19-04-2024 | Time 09.30 AM





“BE LIKE AN ENGINE READY FOR, BUT NOT A PARASITE”
– DR.M.B.GURURAJ

On 19th of April, 2024, One day training Programme on “INSIGHTS INTO INDUSTRY READY PROGRAMME” was organized for the final year Degree students by the Carrier Guidance, Skill Development and Placement Cell, in association with Sigma+, Mysuru. Dr.M.B.Gururaj, Resource Person Trainer, Principal Adviser to Chief Ministers of India was the Keynote speaker.

Dr. M.B. Gururaj, began with quantum of ideas and skills required to face the interviews and how to improve competencies to face new challenges soon after the completion of UG course, in his reference with “359 Industry Readiness” means having the right skill set and knowledge to become employed and to stay productive in current industries. He initiated in the students, ***“Be yourself, be self-centered and be subject centered”***. He emphasized on the use of language skills, soft skills, domains to be employed by every young aspirant to become an efficient employee in to-days Corporate world. He advised the college to have Industry Information Centre to provide necessary information to the students related to the existing companies. He gave a message to the students ***that “My performance is my ID card”***. He addressed the young audience of our college as ***Young Managers, you are the future of our country.***

In his inaugural address, the Principal of the college, Dr.S.MariGowda advised the students to make use of this wonderful opportunity to come out with bright confidence to face upcoming challenges at the time of recruitment, as the resource person is a renowned trainer of India.

Initially, Placement Officer of the college Prof. Harshitha M, Co-ordinator of the Programme welcomed the audience and introduced the Chief guest. Vote of thanks was rendered by Prof. Meghana M.S. Both teaching and non-teaching staff and the final year students were the enthusiastic audience.







