



Vidyavardhaka First Grade College

Sheshadri Iyer Road, Mysuru – 570001

Post Graduate Centre

Department of Studies in Commerce

Vidyavardhaka Research Foundation & IQAC

In Association With

Karnataka State Council of Science & Technology (KSCST)

Organized

One day National level Workshop on

“Implications of IPR in Research and Innovation”

On 28th of December, 2024

On 28th of December, 2024, one day National level Workshop on *“Implications of IPR in Research and Innovation”* was organized by the Department of Studies in Commerce, Vidyavardhaka FGC, P.G. Centre, Mysuru, in association with **KSCST-VVFGC IPR Cell** Vidyavardhaka Research foundation and IQAC,. The Programme was inaugurated by Dr. A. Selvarasu, Professor business Administration, Annamalai University, Annamalai Nagar, Tamilnadu.

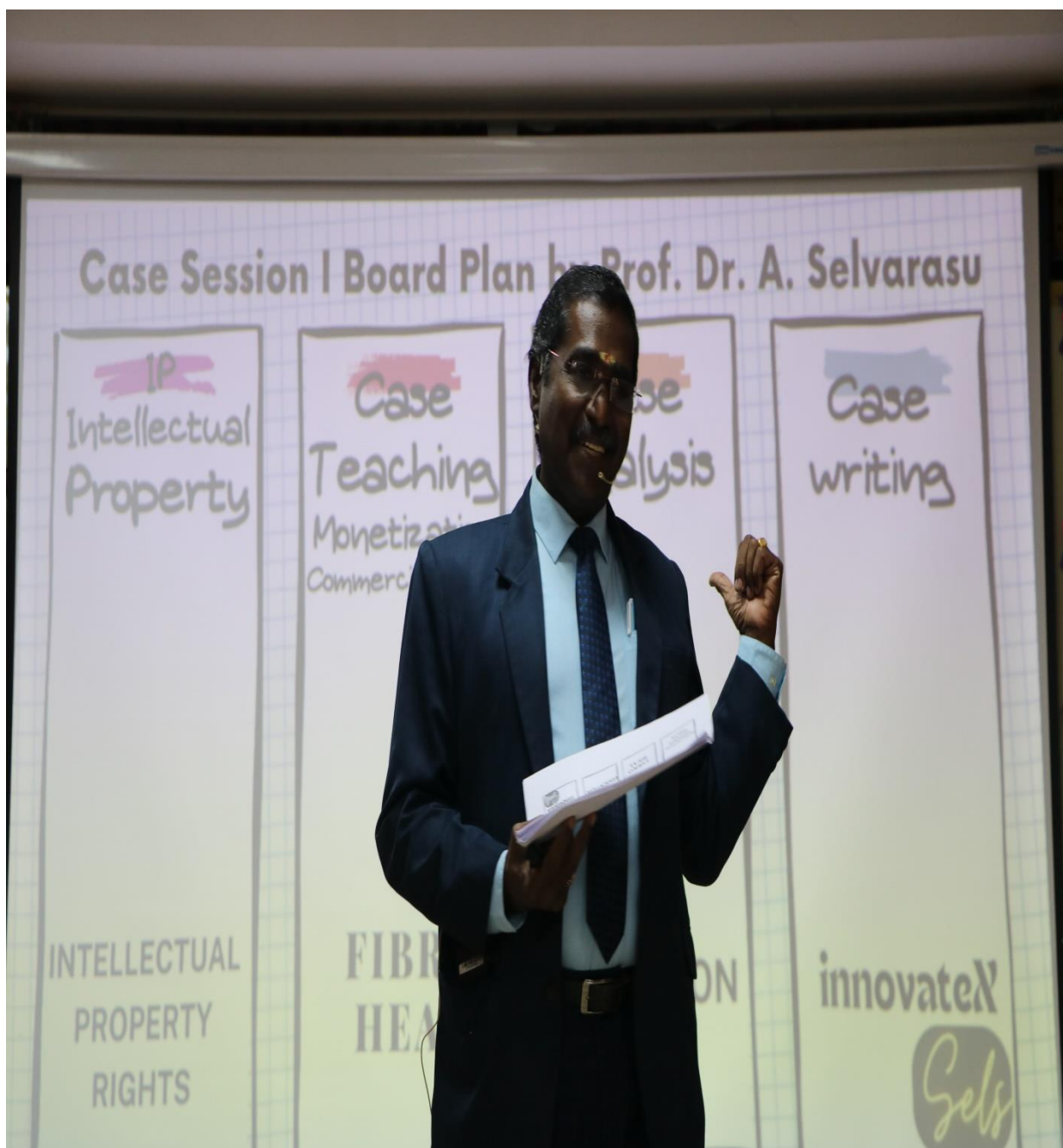


In his inaugural address, Dr.A.Selvarasu highlighted that in today's rapidly evolving world, IPR has emerged as a vital asset, driving innovation and ensuring the protection of creative writers. It may be academia industry or entrepreneurship, IPR has become very much essential for sustainable development and securing the benefits of original work. The workshops of such kind will definitely provide a great platform for researchers, academicians and students to understand IPR and emphasize its importance in protecting innovations. It also explores the ways in which IPR can drive research and market readiness in encouraging entrepreneurs. Today AI is advancement in all fields. Monetization and commercial aspects of IPR should definitely be dealt with in such kinds of workshops, he said.

Principal of the college Dr.S.MariGowda, in his address spoke about the IPR and its implications and accentuated that such kind of workshop is an extra capsule for students. Year 2025 will definitely witness a lot of IPR violations. Hence awareness about that is the most pivotal topic to be dealt. In this ultra-modern technical world IPR will benefit the writers or creators and it creates awareness of its violations as well.

Sri Gundappa Gowda, Hon'ble President of VVS presided over the function. In his speech, he spoke that IPR reflects the growing awareness of the significance of intellectual property in shaping the future and innovation. He conveyed the best wishes for the success of this workshop.

Initially, Ms.Aishwarya M invocated, Dr.S.Poornima Head of P.G. Centre welcomed the gathering and introduced the Chief Guest, Prof. Deepa M IPR Cell Co-ordinator rendered Vote of thanks. Prof. Sunil M G compeered the programme. Prof. Prashanth Kumar G, and other teaching and non-teaching staff and students were present in the function.



The First Technical Session 1 was held between 11.00 am to 12.00 pm with a topic entitled “ **A Case Writing and Teaching on IPR Monetization by Researchers and Innovators**” by **Dr. A. Selvarasu**, Professor, Business Administration, Annamalai University, Annamalai Nagar, Tamil Nadu, was the Resource Person.



The Second Technical Session 2 was held between 12.15 pm to 1.30 am with a topic entitled **“IP in Today’s Global Challenges”** by **Likitha P Mahdiker**, Legal Associate, Altacit Global, Bangaluru was the resource person.



The Third Technical Session 3 was held between 2.30 pm to 4.00 pm titled **“Research Ethics and Prevention of Plagiarism”** by **Dr. C. P. Ramasesh**, Former Librarian, University of Mysore, Mysuru was the Resource Person.
