

Sheshadri Iyer Road, Mysuru-570001

VIDWATH 2K25

Power of Insight

Legacy of Season 17

STATE LEVEL INTER COLLEGIATE BIZTECH EXTRAVAGANZA 28th February and 1st March, 2025

> ⊚vidwath_2k25_ ©vidwath2k25@gmail.com

Vidwath

VIDYAVARDHAKA SANGHA

Vidyavardhaka Sangha (R), Mysuru was established by freedom fighters, philanthropists, and visionaries namely late Sri. Sahukar Channaiah and late Sri. K. Puttaswamy (Former minister of Karnatka) in 1949.The vision of Vidyavardhaka Sangha is to provide excellent education to the people of all races, creed, and religion. VVS is a reputed and well established organization in Mysuru. VVS is managed by a managing committee consisting of 21 members who work on an honorary basis. VVS is under the able guidance and leadership of Sri. Gundappa Gowda, Honorable President and Sri Shivalingappa. B Honorable Vice President & Er. P Vishwanath, Honorable Secretary.

VIDYAVARDHAKA FIRST GRADE COLLEGE

I am VVFGC, the most reputed college offering Commerce, Management, Technical and Arts studies in Mysuru. I emerged in 1978 with one Commerce teacher and 37 students, now increased to a huge and established organization offering B. Com, BBA, BCA, and BA courses with more than 1000 pupils and 42 efficient facilitators. I have gained successful outcomes not only in academics but also in cocurricular activities and sports. I am affiliated to the University of Mysore, and I have also been regarded under Sec. 12(B) and Sec. 2(F) of UGC recognized by Govt. of Karnataka. I have been accredited with B++ grade in the 4th cycle of NAAC. I also offer a PG course in Commerce (M.Com) and Ph. D program in Commerce and Management.

MYSURU

Mysuru is a city steeped in history with a rich cultural heritage that dates back to many centuries. Mysuru is the home of several remarkable places including the Mysuru palace, which is a major tourist destination. Visitors can explore the city's museums, art galleries and temples. In addition to its cultural attractions Mysuru is also a hub of industry and commerce. The city is a home to several major companies including Infosys and Wipro, which have helped to drive the growth of Indian Information Technology Industry. The city's well-developed infrastructure and strategic location make transportation a hub for the region with easy access to major highways and railway networks.

VIDWATH-2K25

VIDWATH-2K25 is a state level inter-collegiate Biztech Extravaganza. It is a lavish platform set up to exhibit Commerce, Management, Technical and Artful skills. VIDWATH-2K25 is season 17 beginning from the year 2007, programmed on the 28th February and 1st of March 2025, which provides opportunities for the participants to explore their talents and unravel the potentialities. VIDWATH-2K25 also assesses the competencies, innovativeness, and efficiency of the participants. VIDWATH-2K25 with the tagline of "POWER OF INSIGHT" is a multifaceted platform created for various participants from different regions of the state.

NAVIGATE ME

You can reach me by all the ways. I am very near to the railway station, almost next to private bus stand and just a kilometer away from suburban, city bus stand and you can also navigate me through this QR code.





SITIBHAVKILA

"Say It, Play It, Slay It!" "Winning is better when you're together!"

No. of Participants : Only Core Event Participants can Participate

Event Student Co ordinators:

Anjali Nagaraja Doddamani - 8197842174 Sonushree. N S - 7019173345 Suraj S - 6360624131

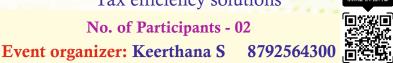
AYU CA VIBHAGA (Finance and Taxation)

CORE EVENTS

"Where Smart Finance Meets Tax Efficiency"

"Elevate your Financial performance with cutting-edge Tax efficiency solutions" CORE EVENTS

No. of Participants - 02





-"Turning Idea Into Reality" **VIPANIYOJANA** "This event encourages innovations to identify high (Business Plan) potential business ideas and to increase networking opportunities among the young aspirants".

No. of Participants: 02 Event organizer: Nag Amith KN 9483622527

Note : Participants must be with specific business plan

PACCAYA (Marketing)



"Break the noise; Make the market yours!" "Marketing isn't just a game, win it with strategy and creativity !"

No. of Participants: 02

Event organizer : Hemanth Aradhya B G 9611012362

VISO JALA PAHATTAHA

(Viso Web Challenge)



"Your Code Your Legacy"

"Hack the impossible; Craft the unthinkable; and conquer the untamed digital wilderness."

No. of Participants: 02

Event organizer : Yuktha 9741083315

VEYYAVACCA (Human Resource Management)



"Connecting People, Creating Empire"

"It's not about the quantity; it's about the quality of people you hire".

No. of participants : 02

Event organizer : Kavana S M 9880510152

NANA PATIPADA CA BALA

(Decoding and Dominating)



"Cracking Codes, Creating Legends"

"Solve, dominate, and succeed! The ultimate coding challenge awaits."

No. of Participants: 02

Event organizer : Vaishnavi M 9880109168



"Fuel the flavour, not the flame" "In the realm of smokeless delight, passion simmers, flavour take fight, flavour buds dance with joyful might."

Ganavi. B. R

9380763027

No. of Participants: 02

Event organizer :

Instructions:

- 1. Pre-cooked items are not allowed
- 2. Participants should bring all the essential ingredients including utensils
- 3. Participants should bring gloves, mask and chef cap.

SAMAYA JAYA

(Min It Win It)



"The Ultimate Race Against Time!" 60 Second One Big Chance Think fast move faster win it or laugh trying!"

No. of Participants: 02

Event organizer : Rakshitha S 6361625657

DHANA ANVESANA (Treasure Hunt)



"Fastest Minds, Sharper Eyes -Unleash The Treasure" "Solve the riddles and make your stake. Hidden clues will lead you to the treasure bright."

No. of participants : 02

Event Organizer : Tejaswini 9964236488 Bojji Shaithi Jyothika 8660201226

SIGHA CITRAKARA

(Vibrant Artistic)



"Imagination out from your fingers" "Art is an expression of ideas and dynamic passion for colours." Instructions:

- 1. Participants should bring all the necessary requirements for drawing and painting
- 2. Photo copies of pictures are not allowed
- to draw / paint.

No. of Participants: 01 Event organizer : KAVYASHREE 6360803635



INSTRUCTIONS FOR CULTURAL EVENT

- 1. Entry fees for a team Rs. 500 only
- 2. Register on or before 25th February 2025
- 3. Entry restricted to first fifteen teams Only
- 4. Maximum two teams from a college can participate
- 5. No. of participants should be min. 5 & max. of 15 members.
- 6. Any dance form
- 7. Minimum 10 teams should be registered else event will be cancelled
- 8. Time limit : 5 +1 minute.
- 9. College will not bear choreography costumes & transportation expenses.
- 10. Judges' decision will be final.
- 11. Music should be finalized and submitted in a pen drive at the time of registration.
- 12. Participants should be present in the venue on 28-02-2025 at 5.30 pm.
- 13. College ID is compulsory.

General Instructions

- 1. Report on or before 8.30 am on 28th February, 2025
- 2. All participants are required to be in formal dress.
- 3. College ID card is mandatory.
- 4. Registration fee for all core events Rs. 1000 (Max 2 Teams from a college is admissible)
- 5. Registration fee for individual core event is Rs. 300 /-
- 6. Only core events are considered for overall championship.(Minimum representation for 4 core events is mandatory)
- 7. Participants for core events are restricted only from Commerce, Management & BCA Streams.
- 8. The overall champions will get Rs. 15,000 cash prize & trophy.
- 9. Any number of teams can participate from a college for NON-CORE EVENTS. Entry fee is Rs.300 Per event, except Legend's Arena for which the fee is Rs. 500/- for 4 Participants. The winners will get attractive cash prize and Trophy (UG students of any stream can participate)
- 10. Misbehavior leads to disqualification.
- 11. The decision of the Judges will be final.
- 12. Participants should bring their own laptops, pen-drives, dongles, etc.,
- 13. Participants are provided Wi-Fi facilities and working lunch
- 14.Accommodation will be provided on prior request with reasonable charges.(Intimate at least 7 days before)
- 15. All the Core & Non-core events will be started simultaneously, duplication of participation in the event is restricted.
- 16. Minimum 5 Teams should be registered else respective event will be cancelled.
- 17. Participants must bring a bonafide certificate from their respective college duly signed by the Principal confirming their participation in the event and said no. of participants is mandatory to participate in the events.



Sri. Gundappa Gowda Hon. President Vidyavardhaka Sangha ®, Mysuru.





Er. P. Vishwanath Hon. Secretary Vidyavardhaka Sangha ®, Mysuru.

Patrons



Sri. Srishaila Ramannava Hon, Treasurer Vidyavardhaka Sangha ®, Mysuru.



Sri. T. Nagaraju Chairman, CMC Vidyavardhaka First Grade College

Overall Student Co-Ordinators

Charan S 8867195592 Dhanush L 9591245301 Kavana S 9731153170 **Mayura H S** 8123274115 **Nithesh Raj K** 7022245497 **Shashikala T R** 6362660206

Keerthan S

9886709830

Publicity Co-ordinators

 Darshan K
 Thanushree S

 7676346758
 8147926887

 Sinchana Natraj
 Thushara M S

 8088071398
 8792094170

Technical Co-ordinators

Arjun S 8073229096 Madan Kumar C 8904696816 Vikas V 9945181638



Dr. S. MariGowda Principal Vidyavardhaka First Grade College

Organizing Secretary Prof. Geetha N HOD, Dept. of Commerce & Management 9901701874

Staff Coordinators Shruthi M T Asst. Professor 8152816358

> Chandan V Asst. Professor 7899886873





