



15-03-2025



Vidyavardhaka Sangha®, Mysuru

Vidyavardhaka First Grade College

Sheshadri Iyer Road, Mysuru - 570001

Post Graduate Centre, Department of Studies in Commerce,
Vidyavardhaka Research Foundation & IQAC

in association with

Geojit Financial Services Ltd.

Organizing

INTERNATIONAL CONFERENCE

on

**"INNOVATIVE RESEARCH PRACTICES
IN SOCIAL SCIENCE"**

(Hybrid Mode)

INAUGURATION

By

Sri Gaurang H Shah

Sr. Vice President, Geojit Financial Services Ltd, Mumbai, India

Saturday, 15th March 2025 at 10.00 am

Venue: Sri P.M. Chikkaboraiah Hall



Presided by

Sri Gundappa Gowda

Hon. President, VVS, Mysuru

Guests of Honour

Er. P Vishwanath

Hon. Secretary, VVS, Mysuru

Sri T Nagaraju

Chairman, CMC, VVFGC, Mysuru

Dr. S Poornima

HoD, VVPGC

Dr. S MariGowda

Principal, VVFGC





CONFERENCE SCHEDULE

Inauguration : 10.00 am to 10.45 am

Inaugural and Key Note Address by

Sri Gaurang H Shah

Sr. Vice President

Geojit Financial Services Ltd

Mumbai, India













Tea Break : 10.45 am to 11.00 am

Technical Session 1 : 11.00 am to 12.00 pm

Theme: "Exploring Research Avenues in Indian Market and its Opportunities Identification for Stakeholders"

Chair Person
Sri Shaji Vayalil
State Head
Karnataka
Geojit Financial Services Ltd

Resource Person
Sri Gaurang H Shah
Sr. Vice President
Geojit Financial Services Ltd.,
Mumbai, India

Rapporteur
Sri Shivanand
Regional Manager,
Geojit Financial Services Ltd.



Tea Break : 12.00 pm to 12.15 pm

Technical Session 2 : 12.15 pm to 1.30 pm

Theme: “ Research for Creating New Avenues for Indians in Global Market”

Chair Person

Dr. B Mahadevappa

Professor
University of Mysore
Mysuru

Resource Person

Mr. Hari Kumar

Vice President
Private Wealth
Geojit Financial Services Ltd.,

Rapporteur

Dr. Govardhan P K

Assistant Professor
Dept. of Commerce and Management
VVFGC, Mysuru

Lunch Break : 1.30 pm to 2.30 pm

Paper Presentation Session : 2.30 pm to 4.00 pm

Offline Session

Chair Person

Dr. K Nagendra Babu

Dean
Faculty of Commerce
DoS in Commerce
Manasagangothri
Mysuru

Co-Chair Person

Dr. Rajeshwari G M

Associate Professor
DoS in Business Administration
SBRR Pooja Bhagavat Memorial
Mahajana Education Centre
Mysuru

Online Session

Chair Person

Dr. Sushma Rani

Associate Professor
Hansraj College
University of Delhi
New Delhi

Co-Chair Person

Dr. S Ashwini

Assistant Professor
Dept. of Commerce
GFGC
Talakadu