



**27-09-2025**

## **PLACEMENT & CAREER GUIDANCE CELL**

**SEMINAR** On “**PM-Viksit Bharat Rozgar Yojana**” for Final Year B.Com Students in association with **Employees’ Provident Fund Organisation, Regional Office-Mysuru**



Vidyavardhaka Sangha ®

**Vidyavardhaka First Grade College**  
**Sheshadri Iyer Road, Mysuru**



**IQAC & Skill Development Training, Career Guidance and Placement Cell**  
**jointly organizing Seminar for Final Year B.Com Students in association with**  
**Employees’ Provident Fund Organisation, Regional Office-Mysuru**



**On The Topic:**

**“PM-Viksit Bharat Rozgar Yojana”**



**Sri. Chandan V**  
**Placement Officer**

**Resource Person:**

**B.S Shruthi**  
*Enforcement Officer, EPFO*



**Dr. S. MariGowda**  
**Principal, VVFGC, Mysuru**

**Venue : Sri. P.M.Chikkaboraiah Hall**

**Date : 06-10-2025, Monday**

**Time: 11.30 to 12:30 P.M.**



IQAC and the Skill Development Training, Career Guidance & Placement Cell, organized an informative seminar on the **PM-Viksit Bharat Rozgar Yojana** for final year B.Com Students in collaboration with the Employees' Provident Fund Organisation, Regional Office, Mysuru, on **6th October 2025**. The session was conducted in the **Auditorium** from **11:30 AM to 12:30 PM** and witnessed enthusiastic participation from students, teaching faculty and non-teaching staff.

The seminar began with a welcome address by the Placement Cell Coordinator Prof. Chandan V,. The Resource Person for the session, **Smt. B.S. Shruthi**, delivered an insightful and engaging talk on the objectives, benefits, and implementation strategies and highlighting the importance of creating awareness among youth about government employment initiatives under the scheme of the **PM-Viksit Bharat Rozgar Yojana**.

Smt. Shruthi explained how the scheme aims to boost employment opportunities by incentivizing employers to generate new jobs, particularly for the youth. She elaborated on the role of the Employees' Provident Fund Organisation (EPFO) in the smooth execution of the scheme and discussed eligibility criteria, application procedures, and how institutions can contribute to spreading awareness. The seminar witnessed an enthusiastic turnout with **more than 100 students** actively participating in the session.

The session also included a brief Q&A segment where participants clarified doubts related to the scheme, career opportunities under it, and how skill development and training programs can align with its goals. The event concluded with a vote of thanks from the Placement Cell coordinator, expressing gratitude to Smt. Shruthi, EPFO officials, and the organizing team for their efforts in making the seminar a success. The seminar proved to be highly beneficial in educating students about employment schemes under the Government of India's development mission and emphasized the importance of being informed and proactive in career planning.



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