



15-07-2026



VIDYAVARDHAKA SANGHA(R), MYSURU
VIDYAVARDHAKA FIRST GRADE COLLEGE
Sheshadri Iyer Road, Mysuru – 570 001



**IQAC & Skill Development Training,
Career Guidance and Placement Cell**
In association with Investment Domain Organizing

Special Lecture on
“Stock Market”

Resource Person
Mr. Vijay M S
Trainer

Prof. Chaithra S
Placement Officer

Dr.S.MariGowda
Principal

DATE: 15-07-2026 | TIME: 11 AM | VENUE: SRLP.M.CHIKKABORALAH HALL



The IQAC & Skill Development Training Cell and the Career Guidance and Placement Cell of Vidyavardhaka First Grade College, Mysuru, in association with Investment Domain, organized a Special Lecture on "Stock Market" for final-year B.Com and B.B.A. students on Wednesday at Sri P.M. Chikkaboraiah Hall.

The programme commenced with a warm welcome by Ms. Chaithra S., Placement Officer, who welcomed the Principal, resource person, faculty members, and students. She highlighted the importance of financial literacy and investment awareness among students to enhance their career opportunities and financial decision-making skills.

The session was delivered by Mr. Vijay M. S., Trainer, Investment Domain, who provided valuable insights into the fundamentals of the stock market and investment strategies. He explained the comparison of different asset classes over a 10-year period in India, stating that equity generated the highest nominal return with a CAGR of 14%, followed by gold at 13%, while fixed deposits provided 8% returns.

Mr. Vijay elaborated on the role of various asset classes, explaining that equities act as wealth creators, gold serves as an economic hedge, and fixed deposits provide capital stability. He also discussed the concepts of bull and bear markets, enabling students to understand market trends and investor behaviour.

Further, he distinguished between a trader and an investor, emphasizing the importance of long-term investing over short-term speculation. He also explained short-term trading and day trading, highlighting their risks and opportunities.

An engaging part of the session focused on Warren Buffett's investment philosophy and the "Six Idiotic Rules" commonly followed by inexperienced investors, encouraging students to avoid emotional and impulsive investment decisions and instead adopt disciplined, research-based investing practices.

The interactive session concluded with the active participation of more than 100 students, who engaged in discussions and clarified their doubts regarding stock market investments.

The programme ended with a vote of thanks proposed by Ms. Meghana, who expressed gratitude to the Principal, resource person, faculty members, organizers, and students for making the event a grand success.



