



**17-07-2026**



**VIDYAVARDHAKA SANGHA(R), MYSURU**  
**VIDYAVARDHAKA FIRST GRADE COLLEGE**  
Sheshadri Iyer Road, Mysuru – 570 001



**IQAC & Skill Development Training,  
Career Guidance and Placement Cell**  
In association with National Stock Exchange of India  
Limited(NSE) Organizing

Special Lecture on

**“Financial Literacy and Education”**

Resource Person

**Dr. Shivakumar**  
**Trainer**

Prof. Chaithra S  
Placement Officer

Dr.S.MariGowda  
Principal

**DATE: 17-07-2026 | TIME: 10:30 AM | VENUE: SRI.P.M.CHIKKABORALAH HALL**



The IQAC & Skill Development Training Cell and the Career Guidance and Placement Cell of Vidyavardhaka First Grade College, Mysuru, in association with the National Stock Exchange of India Limited (NSE), organized a Special Lecture on "**Financial Literacy and Education**" for final-year B.Com and B.B.A. students on Friday in Classroom No. 304.

The programme commenced with a warm welcome by Ms. Meghana, who welcomed The Resource Person, faculty members, and students.

The Resource Person, Dr. Shivakumar, delivered an informative session on the securities market and financial planning. He explained the various investment avenues, including equity, fixed-income securities (bonds), derivatives, and mutual funds. He highlighted the key parameters to consider before investing, the major risks involved in the securities market, and the concept of risk versus reward. He also explained the difference between trading and investing and discussed the different types of investors and traders.

Dr. Shivakumar further elaborated on mutual funds and their various categories, including debt schemes, hybrid schemes, solution-oriented schemes, equity schemes, and other schemes. He guided students on how to invest in mutual funds through Systematic Investment Plans (SIP) and lump sum investments. He also introduced the concept of Exchange Traded Funds (ETFs) and explained their benefits as an investment option.

The session was highly interactive and informative, providing students with valuable insights into financial literacy, investment planning, and wealth creation. **More than 100 students** attended the programme and actively participated in the session.

The programme concluded with vote of thanks by Ms. Chaithra S., Placement Officer, who expressed her gratitude to the Principal, The Resource Person, faculty members, and students for making the programme a grand success.

