



22-07-2026



VIDYAVARDHAKA SANGHA(R), MYSURU
VIDYAVARDHAKA FIRST GRADE COLLEGE
Sheshadri Iyer Road, Mysuru – 570 001



**IQAC & Skill Development Training,
Career Guidance and Placement Cell**
In association with TNS India Foundation Organizing

Orientation Program on

“Campus to Tech-Enabled Finance Careers”

Resource Persons

1. Ms. Hemalatha R

Assistant program Manager

2. Ms. Vaishnavi Raju

Program Specialist

Prof. Chaithra S
Placement Officer

Dr.S.MariGowda
Principal

DATE: 22-07-2026 | TIME: 10.30 AM | VENUE: SRI.P.M.CHIKKABORALAH HALL



“Orientation Program on "Campus to Tech-Enabled Finance Careers"”

The IQAC & Skill Development Training, Career Guidance and Placement Cell of Vidyavardhaka First Grade College, Mysuru, jointly organized an Orientation Program based on "Campus to Tech-Enabled Finance Careers" in association with TNS India Foundation for the Final-Year B.Com and BBA students on 22 July 2026 at P.M. Chikkaboraiah Hall.

The program commenced with a warm welcome by Ms. Chaithra S., Placement Officer, who welcomed the Resource Persons, faculty members, non-teaching staff, and students. She emphasized the importance of career guidance programs in preparing students for the competitive job market and encouraged the students to make the best use of the opportunity.

The session was led by Ms. Hemalatha R., Assistant Program Manager, and Ms. Vaishnavi Raju, Program Specialists from TNS India Foundation.

Ms. Hemalatha R. began the session by asking two thought-provoking questions:

How many students want to have a job offer letter in hand by the time of their graduation?

How many students are 100% confident that they can crack interviews easily?

These questions encouraged students to reflect on their confidence and readiness for the transition from college to employment. She explained that while academic knowledge is essential, employability also depends on communication skills, professional effectiveness, interview preparation, aptitude, digital literacy, and practical industry exposure. She motivated students with the message, "Companies don't reject intelligence; they reject unpreparedness." She also introduced the Campus to Tech-Enabled Finance Careers program and explained how it would help students develop industry-relevant skills and improve their career prospects.

The session was highly interactive where students actively participated and clarified their doubts regarding career opportunities, placement preparation and skill development. The orientation created awareness about the importance of continuous learning and professional readiness.

The program concluded with the Vote of Thanks proposed by Ms. Chaithra S., Placement Officer. She expressed her sincere gratitude to the Principal, Dr. S. Mari Gowda, for his constant support and encouragement. She thanked the Resource Persons, Ms. Hemalatha R. and Ms. Vaishnavi Raju, for their informative and inspiring session. She also acknowledged the support of the faculty members, non-teaching staff, and the enthusiastic participation of all the students, which contributed to the success of the program.

More than 100 students benefited from this orientation program and gained valuable insights into career readiness and opportunities in the finance sector..





