



Vidyavardhaka Sangha ®., Mysuru
Vidyavardhaka First Grade College

Sheshadri Iyer Road, Mysuru - 570 001

(Affiliated to University of Mysore, Accredited by NAAC with B++ Grade)

Department of Commerce and Management & IQAC Jointly
Organising

ONE DAY NATIONAL LEVEL CONFERENCE

ON



**"The Metaverse and Entrepreneurship:
Navigating Global Opportunities & Challenges"**

Inauguration

Chief Guest &

Keynote Speaker: Mr. Chetan Anand

National Cybersecurity Scholar and
Digital Trust Leader.

AVP – Information Security and CISO
Profinch Solutions Pvt. Ltd.,
Bengaluru.

President: Sri. Gundappa Gowda

Hon. President, V.V. Sangha ®., Mysuru.

Guests of Honor: Er. P. Vishwanath

Hon. Secretary, V.V. Sangha ®., Mysuru.

Sri. Shreeshail Ramannavar

Hon. Treasurer, V.V. Sangha ®., Mysuru.

Dr. Tejas Baba K C

Chairman, CMC, VVFGC, Mysuru.

Dr. S. MariGowda

Principal, VVFGC, Mysuru.

Date: 19th September 2026, Saturday

Time: 9:30 A.M.

Venue:

Sri. P.M. Chikkaboraiah Hall

All are cordially invited

Teaching, Non -Teaching Staff & Students

CONFERENCE AGENDA

Registration	8:30 A.M. to 9:15 A.M.
Inauguration	9:30 A.M. to 10:30 A.M.
Tea Break	10:30 A.M. to 10:45 A.M.

TECHNICAL SESSION - 10:45 A.M. to 12:00 P.M.

Theme : "AI and Entrepreneurship: From Concept to Commercialization"

Chairperson	Resource Person	Rapporteur
Prof. Mahadevappa B DoS in Commerce Manasagangotri, University of Mysore, Mysuru.	Mr. Mohan Kumar K R Founder & CEO Bharath Lighthouse Software Solutions Pvt. Ltd., Bengaluru.	Dr. Shalini A Assistant Professor Government First Grade College, Chamarajanagara.

PANEL DISCUSSION - 12:00 P.M. to 1:30 P.M.

Theme : "Can the Metaverse Transform Entrepreneurship - Exploring Global Opportunities, Business Models and Challenges".

Moderator	Panelist		
Prof. Anand DoS in Business Administration BIMS, University of Mysore, Mysuru.	Mr. Kiran Kumar K V Founder, FinTech School Co-Founder, DeltaPe Technologies, Pvt. Ltd., Bengaluru.	Dr. V. Rajesh Kumar Professor, ICAI Foundation For Higher Education Off-Campus, Bengaluru.	Mr. Varada Rajan Krishna Global Serial Entrepreneur, Ex-Corporate Leader, Bengaluru.

Lunch Break : 1:30 P.M. to 2:30 P.M.

OFFLINE PAPER PRESENTATION - 2:30 P.M. Onwards

Chairperson	Co-Chairperson
Dr. Girisha M C Associate Professor & Chairman DoS in Commerce, Mandya University, Mandya.	Dr. Ashwini S Assistant Professor, Department of Commerce Government First Grade College, Talakadu.

ONLINE PAPER PRESENTATION – 2:30 P.M. Onwards

Chairperson	Co-Chairperson
Dr. Poornima S Associate Professor DoS in Commerce, VVPGC, Mysuru.	Dr. Shobha D Associate Professor DoS in Computer Applications, VVPGC, Mysuru.

ORGANIZING SECRETARY

Geetha N

Associate Professor & HoD
Department of Commerce & Management, VVFGC, Mysuru.
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