

## **TRAINING PROGRAMME FOR M.COM STUDENTS IN ASSOCIATION WITH IIM-KOLKATA**

**11<sup>TH</sup> & 12<sup>TH</sup> NOV-2017**

Vidyavardhaka College conducted a training programme for M.Com students in association with IIM-Kolkata. This is the regular feature of the department of the institution where in as per the MOU of the institution with IIM – Kolkatta.



The faculty from the Calcutta will come to Vidyavardhaka College and train the students in the area of Entrepreneurship ,Digital marketing, Soft skills, Investment risk management, Business Analytic.....

This year the training session was on 'Soft Skill' and the trainer from IIM-Kolkata was Ms.Bella Thomas, an expert trainer in the field. The training started with an inaugural address by Dr.S.MariGowda, Principal of the college. The events that were intensively covered in the session were Communicating effectively, Persuasive presentation skills, Customer first, Time Management, Assimilating Motivational skills, Selling skills, Assertiveness and confidence building, Interpersonal effectiveness, Enhancing your personality, Corporate Grooming and Social Etiquettes, Group Discussion. The training session concluded on 12th November 2017, with a valedictory wherein Vote of thanks was proposed by Dr.Ashwini.S, Head of the Department.











All the M.Com students of First and Final Year participated and Five students were qualified for MakeIntern & Carpediem-fest 2k17-18, IIM-Calcutta event, National level B-Plan competition which will be held during last week of December in IIM Kolkatta. These students will also get internship facilities in firms/corporates through MakeInternship initiative of IIM Kolatta.

